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sep 5 2024 innovation doesn't just come from serendipity leaders who nurture great ideas rely on concrete mechanisms to ensure that they see the right ideas give them breathing room to develop

aug 1 2025 innovation is often the gold standard for firms looking to grow profits and become leaders in their industries but given the steep cost of failure is a relentless pursuit of innovation always

May 13 2025 Serendipity has led to many scientific breakthroughs for instance Alexander Fleming discovered penicillin while doing research on influenza but unlike scientists business leaders and

Jul 14 2025 New research reveals a likely culprit of stalled innovation efforts: teams are blending incompatible learning activities at the wrong times. The highest performing teams

don t try to do

jun 21 2017 innovation is at its core about solving problems and there are as many ways to innovate as there are different types of problems to solve just like we wouldn t rely on a single

feb 4 2025 but the ev industry overall has revved and sputtered in unpredictable ways and offers a case study in managing innovation regulation and competition

companies typically treat their innovation projects as a portfolio aiming for a mix of projects that collectively meet their strategic objectives the problem say the authors is that portfolio

in business innovation rarely springs from a flash of inspiration it arises from a cold eyed analysis of seven kinds of opportunities

apr 2 2025 leaders of western companies trying to compete in industries dominated by chinese manufacturers need to understand a phenomenon known as the learning curve how major increases

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